



# International Foundation Programme - Management and Finance

This programme will help prepare you for degree programmes in:

- Accounting and Finance
- Accounting and Financial Management
- Business and Finance
- Business Economics
- Business Studies
- Economics and Finance
- Human Resource Management
- International Management
- Management
- Marketing
- Mathematics and Economics

## Programme Structure

The IFP in Management and Finance will allow you to develop a broad range of academic skills and knowledge that will prepare you for further degree courses in a range of related academic subjects at university. The programme will expose you to a range of critical and evaluative skills, knowledge and understanding in appropriate areas of Economics, Finance, Management, Mathematics and English. You will be introduced to a variety of business-related topics, issues and ideas within business and management to develop the transferable skills necessary to study related undergraduate level courses at university.

You will be introduced to five subject areas within the contemporary and changing business environment:

Economics, Finance, Management, Mathematics and English and Study Skills.

You will study 5 courses on the programme:

## Economics

This course will examine through an introduction to macroeconomics and microeconomics some of the major issues that effect individuals, organisations and governments in our life and times: economic growth and development, inequality and poverty, unemployment, inflation, the operation of labour markets and the role of trade unions, corporate and industrial performance. You will gain an understanding of the role of markets and how business organisations and governments interact within the business cycle utilising relevant case study material. Emphasis will be placed on transferable skills including analytical problem solving, numeracy, data analysis and written and oral communication.

## Finance

This course will introduce you to the foundations of financial accounting through an examination of the principles and regulation of accounting. You will become aware of the language of accounting and carry out practical exercises to develop accounting knowledge and skills. Among the topics taught will be: the framework of financial accounting, accounting principles and concepts, double entry bookkeeping, the preparation of financial statements and financial control.



The financial operations of commercial and manufacturing entities such as partnerships and limited companies will be understood and explored through the application of case studies. You will gain an understanding of how financial information is important to different types of entities, and be able to explore issues such as corporate governance and ethics.

### **Management**

This course will introduce you to an understanding of the strategy and operations of management. You will apply theoretical knowledge through the use of case study material. You will learn how to analyse a range of business problems and the strategies employed to provide solutions to them. You will be introduced to operational management, principles of marketing and marketing strategy, be able to understand HRM objectives and strategy. An integrated approach will allow management decisions to be understood in the wider context of changing economic factors and influences such as globalisation and the technological environment. Problem solving and operational issues that arise within the modern business organisation will be explored.

### **Mathematics**

This course will give you numerical knowledge in a range of mathematical activities and give you the confidence to develop problem solving skills. You will be able to transfer these skills to the other courses on the programme.

The course will cover a range of areas including algebra, geometry, calculus and statistics. Your mathematical ability will progress during the course and you will be able to apply numerical ability in other subjects, developing these skills for degree level in a range of subjects.

Students who demonstrate on entry a high level of mathematical ability may be allowed to progress to the STEP examination.

The four main subjects will be assessed through examinations and coursework.

### **English and Study Skills**

This course will focus on the key aspect of developing your core English language skills in reading, writing, listening and speaking. In particular, the course focuses on improving your academic English to develop your study skills in the classroom in preparation for independent undergraduate degree study at university. For example, you will undertake presentations to gain confidence in the classroom, always using relevant and up-to-date materials and texts in conjunction with your other subjects. You will be able to improve your IELTS score with a focused IELTS programme. The English course is assessed through both examinations and coursework.