

**“I want to be  
a fashion designer”  
CHARLOTTE TURNER**



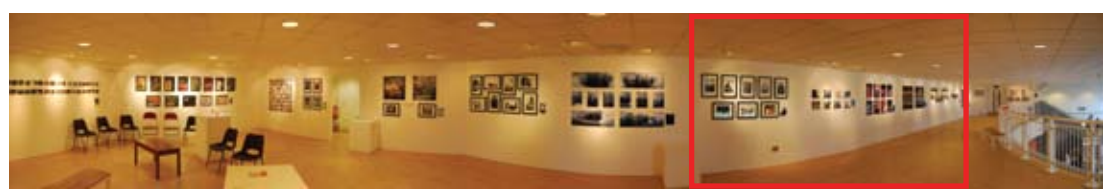
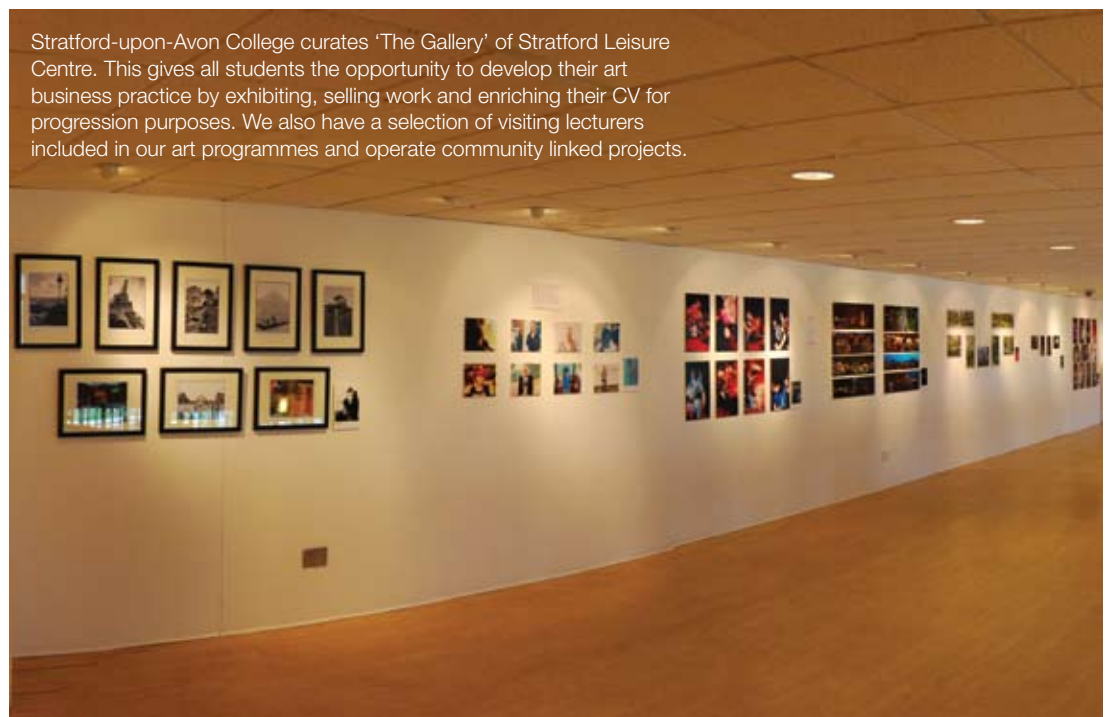
# Art and Design

PLEASE SEE THE DIPLOMA SECTION  
(PAGE 20) FOR THE CREATIVE AND MEDIA  
HIGHER AND ADVANCED DIPLOMAS.



## THE GALLERY

Stratford-upon-Avon College curates 'The Gallery' of Stratford Leisure Centre. This gives all students the opportunity to develop their art business practice by exhibiting, selling work and enriching their CV for progression purposes. We also have a selection of visiting lecturers included in our art programmes and operate community linked projects.



Drew Hopkins, former photography student



## LEVEL 1 BTEC AWARD IN ART, DESIGN AND MEDIA

### 1 year full-time, equivalent to 2 GCSEs grade D-G

The Level 1 BTEC Award is a nested component of the Level 1 BTEC Certificate.

This award aims to:

- Provide an introduction to a vocational area
- Offer a flexible and accessible course of study
- Encourage and develop Functional Skills/Personal Skills

### Course Units:

- Explore Visual Language
- Explore Materials, Technologies, Techniques and Processes
- Introduction to Multimedia

### Assessment:

To be awarded the Edexcel Level 1 BTEC Award in Art, Design and Media a student must achieve seven credits. At least four credits must be achieved at Level 1. The remaining credits may be achieved at Entry Level or Level 2. The units covered are all graded at different credit levels depending on the hours required to study that unit.

### To Join the Course:

You will normally need at least one of the following:

- An Entry Certificate in Skills for Life or Life Skills
- A standard of Literacy and Numeracy required for Entry Level 3
- GCSEs grade D-G or to have studied to a GCSE level or equivalent
- Related interests or experiences

### Further Opportunities:

- Take another qualification at Level 1 in a different area if appropriate
- Take a qualification at Level 2 in the same or a different area
- Apprenticeships
- Employment and training

## LEVEL 1 BTEC CERTIFICATE IN ART, DESIGN AND MEDIA

### 1 year full-time, equivalent to 4 GCSEs grade D-G

This certificate aims to:

- Develop knowledge, understanding and skills in a vocational area
- Encourage and develop Functional Skills/Personal Skills

### Course Units:

- Explore Visual Language
- Explore Materials, Technologies, Techniques and Processes
- Explore and Develop Ideas
- Carry out a Personal Project
- Introduction to Media
- Introduction to Photography

### Assessment:

To be awarded the Edexcel Level 1 BTEC Certificate in Art, Design and Media a student must achieve a minimum of thirteen credits. At least eight credits must be achieved at Level 1. The remaining credits may be achieved at Entry Level or Level 2. The units covered are all graded at different credit levels depending on the hours required to study that unit.

### To Join the Course:

You will normally need at least one of the following:

- An Entry Certificate in Skills for Life or Life Skills
- A standard of Literacy and Numeracy required for Entry Level 3
- GCSEs grade D-G or to have studied to a GCSE level or equivalent

### Further Opportunities:

- Take another qualification at Level 1 in a different area if appropriate
- Take a qualification at Level 2 in the same or a different area
- Apprenticeships
- Employment and training



## BTEC FIRST DIPLOMA IN ART AND DESIGN

### 1 year full-time, equivalent to 4 GCSEs grade A-C

This is an ideal first qualification in art and design, which could provide an opportunity into employment or further education. The course is based on practical assignments, giving students the opportunity to develop skills in a range of art and design related areas including:

- 2D and 3D Communication
  - Vocational Contexts
  - Explore and Develop Ideas (FMP)\*
  - Produce Outcome (FMP)\*
  - Working to Graphical Design Briefs
- \*Final major project

Your course is enhanced by:

- Functional Skills: Information Technology and Application of Number
- An opportunity to re-sit Mathematics or English GCSE (for those who have achieved a grade D at GCSE)

### Assessment:

Your work will be assessed through a range of practical projects, assignments and case studies. Two of the units are combined in one assignment, which will form a final major project to be undertaken at the end of the programme.

### To Join the Course:

You will normally need at least one of the following:

- 2 or more GCSEs at grade D or above, one of which must be in art or a related subject and the other in English Language
- An aptitude for art and design
- Commitment to study
- A portfolio or sketchbook

Mature students without formal qualifications are welcome to join the course following a successful interview.

### Further Opportunities:

- Progression onto the BTEC National Diploma in Art and Design
- BTEC National Diploma in Media, Interactive Media or A Levels
- Employment in a wide range of careers related to Art and Design

An equipment and materials list is available on request prior to interview but money will be requested for trips and additional art materials during the course.

## BTEC NATIONAL DIPLOMA IN ART AND DESIGN

### 2 years full-time, equivalent to 3 A Levels

#### Course Structure:

The course is made up of a range of units including:

- Visual Recording
- Contextual Influences
- Materials, Techniques and Processes
- Ideas and Concepts
- Visual Communication
- Graphics Media, Techniques and Technology
- Photography Media, Techniques and Technology
- Painting in Fine Art
- Printmaking

In the second year of the programme, students select an appropriate specialist pathway, which could be painting, sculpture, printmaking, graphics or textiles.

The course is designed for those with a strong interest in, and commitment to, art or design. Throughout the two-year programme, students will complete a range of projects and assignments for which grades will be given. An overall grade is awarded at the end of the course following the completion of a final major project.

Throughout the course, students will:

- Develop drawing skills
- Develop study skills including research and visual analysis
- Create written and verbal presentations
- Explore and experiment with a variety of materials, techniques and processes
- Express ideas and concepts
- Communicate ideas, messages, meanings and information through imagery
- Create and develop ideas through specialist units

Visits to local and national galleries form part of the curriculum. Live projects and strong links with The Gallery at Stratford Leisure Centre enhance students' learning experience.

There is also an opportunity to re-sit Mathematics GCSE (for those who have achieved a grade D at GCSE).

### To Join the Course:

You will normally need at least one of the following:

- BTEC First Diploma in Art and Design with overall merit profile plus English Language GCSE at grade C or above
- At least 4 GCSEs at grade C or above, which must include art or a related subject and English Language

Mature students without formal qualifications are welcome to join the course following a successful interview and on submission of a portfolio of artwork.

### Assessment:

Throughout the programme, students will complete a range of projects and assignments for which grades will be given. An overall grade is awarded at the end of the course following assessment of a final major project.

### Further Opportunities:

On successful completion of the course, you will be qualified to enter higher education or employment within a range of art-related industries.



## BTEC NATIONAL DIPLOMA IN PHOTOGRAPHY

**2 years full-time, equivalent to 3 A Levels**

### Course Structure:

The course is made up of five core units plus specialised units including:

- Visual Recording in Art and Design
- Contextual Influences in Art and Design
- Materials, Techniques and Processes in Art and Design
- Ideas and Concepts
- Visual Communication

The course is designed for those with a strong interest in, and commitment to, photography. Throughout the course, students will work on a variety of specialist units, which will cover areas such as:

- Darkroom Practice
- Location Techniques
- Experimental Imagery
- Studio Techniques

Visits to local and national galleries form part of the curriculum. Live projects and strong links with The Gallery at Stratford Leisure Centre enhance students' learning experience.

There is also an opportunity to re-sit Mathematics GCSE (for those who have achieved a grade D at GCSE).

### To Join the Course:

You will normally need at least one of the following:

- BTEC First Diploma in Art and Design, or BTEC First Diploma in Media, with overall merit profile plus English Language GCSE at grade C or above
- At least 4 GCSEs at grade C including English Language

Mature students may be able to join the course without formal qualifications on the submission of a portfolio of artwork. Previous technical knowledge of photography is not essential.

### Assessment:

Throughout the programme, students will complete a range of projects and assignments for which grades will be given. An overall grade is awarded at the end of the course following external assessment of a final major project.

### Further Opportunities:

On successful completion of the course, you will be qualified to enter higher education to study a degree or HND, or gain employment within the photographic industries.

### Resources:

The college has black and white darkroom facilities and essential equipment. Colour films need to be processed and printed at students' expense. Students are encouraged to buy their own camera equipment wherever possible, although the college does have cameras available for student loan. Students will be expected to purchase their own film and mounting board etc. during the course of the two-year programme. A materials and equipment list is available on request.

